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STATISTICS CENTRE

Press Release

As part of Abu Dhabi Government Pavilion  
**Statistics Centre – Abu Dhabi displays its innovative digital projects at GITEX Technology Week 2021**

**21 October 2021:** As part of the Abu Dhabi Government Pavilion at GITEX Technology Week 2021, the Statistics Centre - Abu Dhabi (SCAD) continues to display its innovative digital projects in the world's biggest event of its type in the field of modern, state-of-the-art technology. SCAD's projects fall within Abu Dhabi Government's digital agenda, and echo the readiness and improvement of Abu Dhabi's digital infrastructure, which attracts various customers, including citizens, residents, visitors and investors.

SCAD previewed two innovative strategic projects at the exhibition, namely the Insights and Foresights Platform, and the Data Driven & Visualisation Tools project. The recently-launched projects offer digital solutions that contribute to the development of government statistical work, and transform data and statistics into effective tools that enable officials to make proactive decisions and devise sound policies based on up-to-date, accurate and reliable information.

His Excellency Ahmed Mahmoud Fikri, Director General of the Statistics Centre-Abu Dhabi (SCAD) said: "GITEX Technology Week 2021 is an ideal global platform that enables us to highlight the latest digital initiatives and projects that we have devised in accordance with the Abu Dhabi Government's digital strategy. This strategy aims to reaffirm the emirate's leading position in enhancing government performance and improving the quality of life for citizens, residents, visitors and investors. The exhibition is also a platform for our team to cooperate and exchange knowledge and experiences on the importance of investing in data, and benefiting from digital solutions and artificial intelligence (AI) techniques in



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boosting statistical work – to be a tool that contributes to achieving comprehensive and sustainable development.”

His Excellency affirmed that the Insights and Foresights Platform – which represents the latest in modern technologies in analysing traditional and non-traditional data and big data by means of AI – is a new revolution to be added to Abu Dhabi's achievements in the global race towards a new social contract for data, which opens broad prospects at the economic, social and scientific levels.

His Excellency added: “At SCAD, we believe in the importance of building knowledge and bolstering statistical capabilities in line with the requirements of government and private entities to help them achieve their strategic objectives. Therefore, SCAD’s teams work constantly on developing and launching innovative initiatives and projects that will improve mechanisms for collecting, analysing and extrapolating data. This is in order to meet the current and future needs of decision-makers, and enable them to devise and implement plans and strategies based on accurate and high-quality analyses and statistics.”

The Insights and Foresights platform, which was recently launched by SCAD, reflects the team’s efforts to build an integrated AI system to analyse public and private sectors data, both statistical data and big data. This is to enable decision makers to follow in real time the process of sustainable development, future planning, and devising proactive policies. The platform is led by a strategic goal: continuing to obtain the largest possible amount of data sources and formulate analytical algorithms – ones to become the largest analytical mind and represent the broader picture of Abu Dhabi for all vital sectors, especially the economic and social sectors.

The platform currently provides decision makers in the Abu Dhabi Government with statistics, data and analysis through interactive dashboards, in order to raise the level of efficiency in managing,



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using and integrating resources across government entities, and to meet the changing needs of individuals and future societies.

SCAD works with its partners from government entities in Abu Dhabi to continue improving the platform to meet all current and future needs for high-quality data to enable the business community to plan their strategies and make proactive decisions based on recent, accurate and reliable statistical data.

On the other hand, the Data Driven & Visualisation Tools project automates the statistical operation and generates interactive dashboards with actionable insights. The project also supports users to build their own data models, use programs to visualise data, and provide decision makers with interactive dashboards.

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## About Statistics Centre – Abu Dhabi (SCAD)

Statistics Centre – Abu Dhabi (SCAD) was established in 2008 in accordance with Law No. (7), to develop and organise statistical work in the Emirate of Abu Dhabi in particular and the United Arab Emirates in general. SCAD's purpose is to produce statistical information that is consistent with the Emirate's orientation towards sustainable development and strategic plans under the supervision and with full support of the Executive Council of the Emirate of Abu Dhabi.

Being the official statistical data collection agency in the Emirate of Abu Dhabi, the centre assumes the functions of preparing the statistical plans and programmes that serve the emirate's wider development programmes, conducting statistical surveys across the emirate. SCAD is also responsible for the collection, classification, storage, analysis and dissemination of official statistics and the release of the results of social, demographic, economic, environmental and cultural surveys.

The activities of the centre encompass all areas relating to social conditions in accordance with relevant international standards and ethics, such as independence, professionalism, impartiality, objectivity, confidentiality, cost effectiveness and quality of statistics.

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